



# Hiding the Presence of Individuals from Shared Databases: δ-Presence



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#### **Outline**





- Adversary Models
  - Existential Uncertainty Model
- δ-Presence
  - Checking for  $\delta$ -Presence Property
  - Providing  $\delta$ -Presence
- Future Work

### **Adversary Models**





#### Original Dataset

Age	Sex	Address	Disease
17	М	W. Lafayette	Obesity
16	М	Lafayette	Obesity
23	F	Lafayette	Tetanus
25	F	Indianapolis	Flu

Adversary:
"I know that Chris is 'Male',
from 'W. Lafayette' and
17-year-old.
What is his disease?"

#### k-Anonymity

Age	Sex	Address	Disease
15-18	М	G. Lafayette	Obesity
15-18	М	G. Lafayette	Obesity
22-26	F	Indiana	Tetanus
22-26	F	Indiana	Flu

"Chris is definitely obese."

## **Adversary Models**





#### I-Diversity, t-Closeness

Age	Sex	Address	Disease
15-26	*	Indiana	Obesity
15-26	*	Lafayette	Obesity
15-26	*	Lafayette	Tetanus
15-26	*	Indiana	Flu

Adversary:
"Chris is not necessarily obese."

#### **Anatomization**

Age	Sex	Address	Disease
17	М	W. Lafayette	{Ob,Flu}
16	М	Lafayette	{Ob,Te}
23	F	Lafayette	{Ob,Te}
25	F	Indianapolis	{Ob,Flu}

Adversary:
"Chris is *still* not necessarily obese."

## Adversary Models and Possible Threats

- - Existential Certainty: Adversary knows that the individual is in the private dataset and tries to learn the sensitive information about the individual in the private dataset.
    - Linking Attacks: Linking Identities with sensitive attributes
  - Existential Uncertainty: Adversary doesn't know the individual is or is not in the private dataset.
    - Linking Attacks: Existential disclosure is not considered as a privacy violation given that sensitive information is protected according to given privacy constraints.
    - Presence Hiding: Disclosure of existence or absence of an individual in the private dataset is a privacy violation.

### k-Anonymity

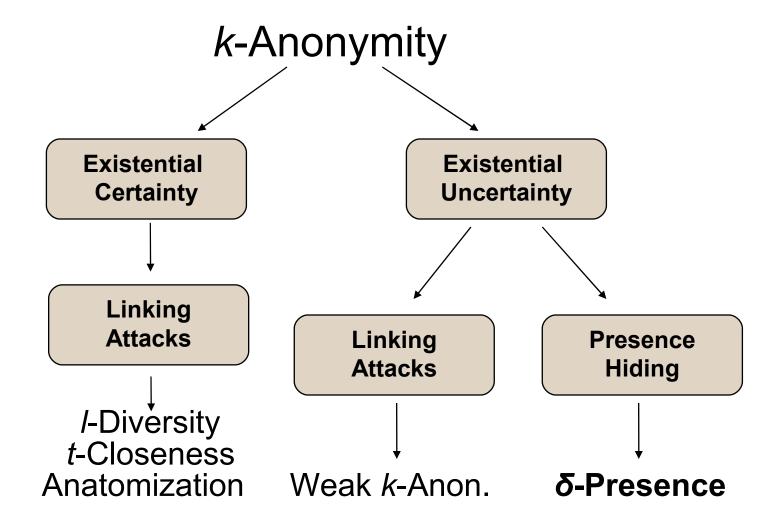


- Provides some protections for all of the adversary models.
  - Sensitive info protection
  - Identity protection by QI anonymizations
- **BUT** is not perfect for any of the models

### *k*-Anonymity Extensions







#### δ-Presence





- The risk is simply from identifying that an individual is (or is not) in an anonymized dataset.
- Can be interpreted in terms of increased risk of disclosure.
- A meaningful bridge between humanunderstandable policy and mathematically sound standards for anonymity.
  - E.g., can we speak of privacy in terms of risk/cost/benefit?
  - Can convert \$ to  $\delta$  (see paper).

#### δ-Presence



Given an external (public) background knowledge *P*, and a private table *T*;

 $\delta = (\delta_{min}, \delta_{max})$ -presence holds

for a generalization T\* of T if

$$\delta_{min} \leq Pr(t \in T \mid T^*, P) \leq \delta_{max}$$

for every  $t \in P$ 

### Presence Challenge





P		
	_	
		•
		_

	Pu					
	Name	Name Zip Age Nationality				
a	Alice	47906	35	USA	0	
b	Bob	47903	59	Canada	1	
c	Christine	47906	42	USA	1	
d	Dirk	47630	18	Brazil	0	
e	Eunice	47630	22	Brazil	0	
f	Frank	47633	63	Peru	1	
g	Gail	48973	33	Spain	0	
h	Harry	48972	47	Bulgaria	1	
i	Iris	48970	52	France	1	

	Research Subset				
	Zip	Age	Nationality		
b	47903	59	Canada		
c	47906	42	USA		
f	47633	63	Peru		
h	48972	47	Bulgaria		
i	48970	52	France		

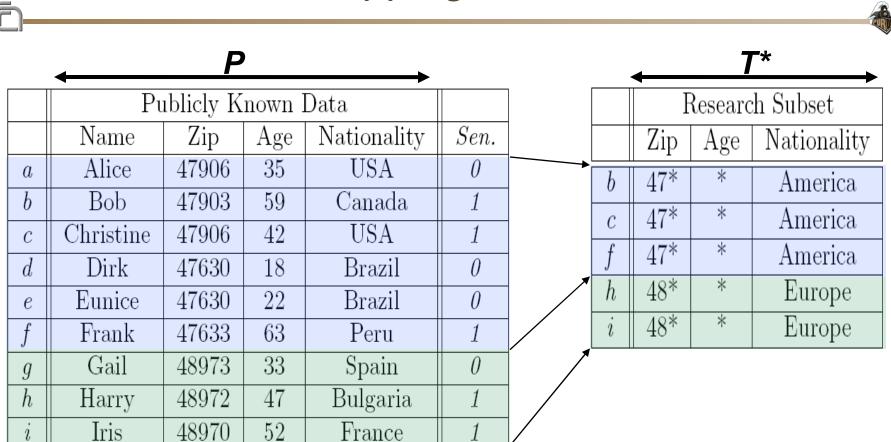
How to find  $\delta$ -present generalization of T?

#### Checking for Presence Property: Non-overlapping Generalization



- A generalization T\* of T is a nonoverlapping generalization w.r.t. P if
  - every tuple in P can be mapped onto at most one equivalence class in  $T^*$ .
- Checking presence property for nonoverlapping generalizations is easy

#### Checking for Presence Property: Non-overlapping Generalization Ex.



#### Checking for Presence Property: Non-overlapping Generalization Ex.



	<b>—</b>		<b>P</b> *	<b>→</b>		
		Public	Dataset	Sen.		
	Zip	Age	Nationality			
a	47*	*	America	0		
b	47*	*	America	1	1	
c	47*	*	America	1	*	
d	47*	*	America	0		
e	47*	*	America	0		
f	47*	*	America	1		
g	48*	*	Europe	0		
h	48*	*	Europe	1		
i	48*	*	Europe	1		

	←		*			
	F	Researc	h Subset			
	Zip	Zip Age Nationality				
b	47*	*	America			
c	47*	*	America			
f	47*	*	America			
h	48*	*	Europe			
i	48*	*	Europe			

#### Checking for Presence Property





 Let T\* be a non-overlapping generalization of T w.r.t. P. Then T\* is δ-present, if for each equivalence class ec of the corresponding P\*:

$$\delta_{min} \le (\text{# of 1s in Sen.}) / |ec| \le \delta_{max}$$

### (.5-.66)-Presence





			<i>P</i> "	
	-	Public	Dataset	Sen.
	Zip	Age	Nationality	
a	47*	*	America	0
b	47*	*	America	1
c	47*	*	America	1
d	47*	*	America	0
e	47*	*	America	0
f	47*	*	America	1
g	48*	*	Europe	0
h	48*	*	Europe	1
i	48*	*	Europe	1

D\*

	<del></del>		*	
	F	Researc	ch Subset	
	Zip Age Nationality			
b	47*	*	America	
c	47*	*	America	
f	47*	*	America	
h	48*	*	Europe	
i	48*	*	Europe	

$$Pr(t_a \in T \mid T^*) = 0.5$$

$$Pr(t_g \in T \mid T^*) = 0.66$$

## *k*-Anonymity Fails





	<b></b>		$\stackrel{P^*}{\longrightarrow}$	•
	P	ublicly	Released Data	set
	Zip	Age	Nationality	Sen.
a	4*	$\leq 40$	*	0
d	4*	$\leq 40$	*	0
e	4*	$\leq 40$	*	0
g	4*	$\leq 40$	*	0
b	4*	> 40	*	1
c	4*	> 40	*	1
f	4*	> 40	*	1
h	4*	> 40	*	1
i	4*	> 40	*	1

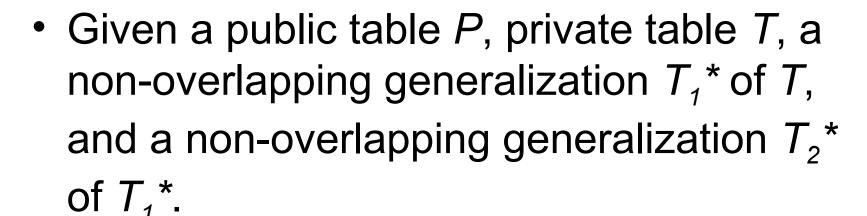
#### <u>5-anonymous T\*</u>

			·
	Research Subset		
	Zip	Age	Nationality
b	4*	> 40	*
c	4*	> 40	*
f	4*	> 40	*
h	4*	> 40	*
i	4*	> 40	*

$$Pr(t_a \in T \mid T^*) = 0$$

$$Pr(t_b \in T \mid T^*) = 1$$

## How to Provide Presence?: Anti-monotonicity



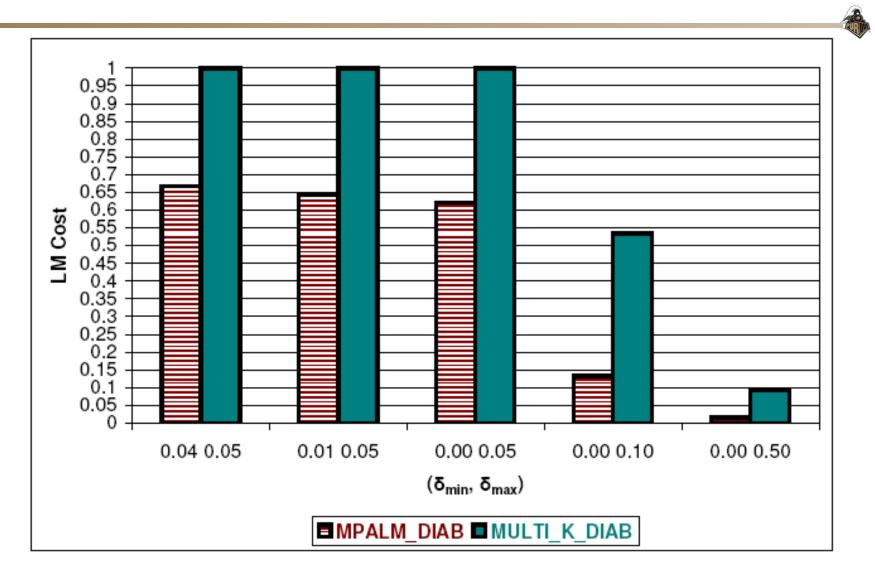
If  $T_2^*$  is not  $\delta$ -present w.r.t. P and T then neither is  $T_1^*$ .

## How to Provide Presence?: SPALM, MPALM

- - SPALM: Optimum Single Dim. Presence Alg.
    - Analogous to Incognito [LDR SIGMOD05]
    - Top down pruning approach
  - MPALM: Multi Dim. Presence Alg.
    - Analogous to Mondrian [LDR ICDE06]
    - With different attribute selection heuristics

#### Experiments

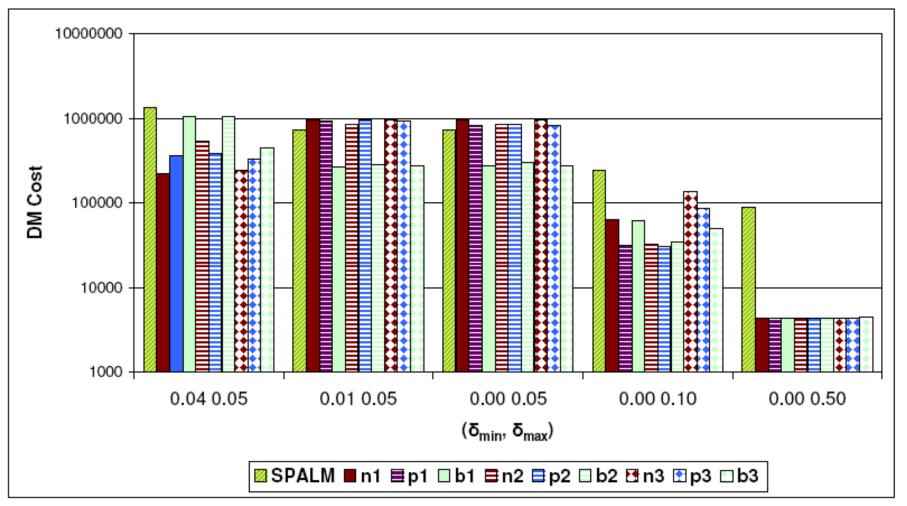




#### **Experiments**







#### **Future Work**



- Assume distribution of attributes instead of a public table.
- Apply randomization on private table T to satisfy presence.
- Design a clustering based presence algorithm with overlapping equivalence classes.
- Assume sensitive attributes exist in T
- Make risk analysis on the selection of  $\delta$  parameters w.r.t. real world scenarios.
- Personalize privacy based on attributes of the individuals.

## Hiding the Presence of Individuals from Shared Databases: δ-Presence





Thanks for listening

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Questions?